

Privacy Policy



We are committed to protecting and respecting your privacy.

This policy (together with our terms of use - http://www.discountvouchers.co.uk/download/T_and-Cs.pdf) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us.

Please read this policy carefully to ensure that you understand our practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the “Act”), the data controller is ASAP Discounts Limited of 1 the Square, Lightwater, Surrey GU18 5SS, registered with the Information Commissioner’s Office under registration number Z2804908 and acts in accordance with the Privacy and Electronic Communications (EC Directive) Regulations 2003.

1. COLLECTION OF INFORMATION

We may collect and process the following data about you:

- » Information provided by you whilst using our site DiscountVouchers.co.uk (“our site”). This includes information provided at the time of registering to use our site, subscribing to our services, posting material or requesting further services. We may also ask you for information when you report a problem with our site.
- » If you contact us, we may keep a record of that correspondence.
- » From time to time, we may ask you to complete questionnaires and surveys that we use for research purposes, although you do not have to respond to them.
- » Details of transactions you carry out through our site (if any) and of the fulfilment of your orders.

- » Details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.

2. DIRECT COMMUNICATIONS

- 2.1 When you register with our site or if you sign up to our free weekly newsletter, we will send you information about voucher codes and other products, services or websites that we feel may interest you.
- 2.2 You can subscribe or unsubscribe to our free weekly newsletter at any time. In subscribing, you agree to receive our newsletter. Please see details of how to unsubscribe below.

3. INTELLECTUAL PROPERTY (IP)

We may collect information about your computer, including (where available) your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

4. COOKIES

- 4.1 For the same reason as in clause 3, we may obtain information about your general internet usage by using a cookie file which is stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service. Some of the cookies we use are essential for the site to operate.

- 4.2 If you register with us or if you continue to use our site, you agree to our use of cookies. For more information about cookies we recommend you visit the Interactive Advertising Bureau's website at <http://www.allaboutcookies.org>.
- 4.3 No cookies on our site are controlled or used by third parties other than by Experian. Experian is the leading global information services company, providing data and analytical tools to clients in more than 80 countries. The company helps businesses to manage credit risk, prevent fraud, target marketing offers and automate decision making. Experian also helps individuals to check their credit report and credit score, and protect against identity theft. Non-personal data is gathered on our behalf using cookies, log file data, and code that is embedded on our website. We use this non-personal information to help improve the services we provides to our users. The non-personal data gathered is used to provide anonymised statistical information. To reject or delete this cookie visit: <http://das.uk.experian.com/experianoptout/>

5. WHERE WE STORE YOUR PERSONAL DATA

- 5.1 The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff may be engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.
- 5.2 All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

5.3 Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

6. USES MADE OF THE INFORMATION

6.1 We may use information held about you in the following ways:

- » To ensure that content from our site is presented in the most effective manner for you and for your computer.
- » To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- » To carry out our obligations arising from any contracts entered into between you and us.
- » To allow you to participate in interactive features of our service, when you choose to do so.
- » To notify you about changes to our service.

6.2 Provided that you have given your consent by ticking the relevant box, we may also use your data, or permit selected third parties to use your data, to provide you with information about goods and services which may be of interest to you and we or they may contact you about these by email.

7. DISCLOSURE OF YOUR INFORMATION

7.1 We may disclose, transfer or sell your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006.

7.2 We may disclose your personal information to third parties:

- » In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- » If DiscountVouchers.co.uk or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- » If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of us, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.
- » If you have given us consent to do so.

8. YOUR RIGHTS

8.1 You have the right to ask us not to process your personal data for marketing purposes. We will request your consent if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes.

8.2 Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

9. ACCESS TO INFORMATION

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

10. CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. How we use your data is kept under regular review and changes are published on this page. This page updated on the date shown below.

11. HOW TO UNSUBSCRIBE

You can unsubscribe from our site at any time by emailing customerservices@discountvouchers.co.uk. If you unsubscribe your information will be placed in a suppression file and you will not receive any further marketing communications from our site. If you need to contact us regarding an unsubscribe request you can do this by emailing customerservices@discountvouchers.co.uk or writing to us at 1 the Square, Lightwater, Surrey GU18 5SS.

12. USEFUL INFORMATION

For useful information about data protection we recommend you visit the following sites:

- » The Direct Marketing Association – www.dma.org.uk
- » The Information Commissioner – <http://www.ico.gov.uk/>
- » The Citizens Advice Bureau – www.adviceguide.org.uk

13. HOW TO CONTACT US

If you have any questions regarding this statement, please contact us at customerservices@discountvouchers.co.uk or by writing to us at 1 the Square, Lightwater, Surrey GU18 5SS.

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